

**The CHARGE Syndrome Foundation
proudly presents the 2021 virtual symposium.**



July 16-18, 2021

**Sponsor and Advertiser
Information**



CHARGE Syndrome Symposium

July 16-18, 2021

Please join us for this unique, virtual event.

Greetings,

As with many others, Covid-19 has presented the CHARGE Syndrome Foundation with a unique opportunity to provide a virtual event in lieu of an in-person conference for 2021.

While we can't be in person this year, we want to proceed with a virtual option that will allow those who attend to have some of the same benefits as an in person conference. We strive to provide an event that allows individuals a place to meet and network with others facing the same challenges, learn from professionals (medical, clinical and educational), and leave better informed about how to help their child, family member or friend.

On behalf of the CHARGE Syndrome Foundation, we want to personally invite you to sponsor our virtual symposium to be held July 16-18, 2021.

The CHARGE Syndrome Symposium provides an outstanding opportunity for sponsors to reach hundreds of families affected by CHARGE syndrome and the professionals who work with them.

Increase your market outreach while supporting the only national organization dedicated solely to serving people affected by CHARGE syndrome, the leading cause of congenital deafblindness.

We hope you join us as we CHARGE ONline!

Who Will Attend the CHARGE Syndrome Symposium?

The Symposium is expected to attract more than 2,500 people including individuals with CHARGE, their families and professionals who work with them. **All of them searching for information about the products and services you offer.**

- Individuals with CHARGE Syndrome
- Family members and caregivers
- Teachers of Students who are Deaf and/or Visually Impaired
- Orientation & Mobility Specialists
- Physicians
- Physical & Occupational Therapists
- Audiologists
- Speech Language Pathologists
- Representatives from organizations, schools and government agencies who support people affected by deafblindness

...and more

CHARGE Syndrome Foundation Mission:

We lead and partner to improve the lives of people with CHARGE syndrome locally, nationally, and internationally through outreach, education and research.



CHARGE Syndrome Symposium
July 16-18, 2021

SPONSORSHIP OPPORTUNITIES

Platinum Title Sponsor - \$5,000

- Company name as title sponsor for expected 2500+ live users
- Specific mention during introduction night event by Foundation
- Two-minute commercial during breaks on both days
- Full page ad on symposium site
- All diamond and bronze benefits

Diamond Sponsor - \$1,000

- 30 second commercial during breaks on both days
- Half page ad on symposium site
- Sponsorship of a specific talk/topic with logo present during entire presentation
- Logo and link featured prominently on Symposium site
- Continuous views on YouTube as symposium is viewed post-event (estimated 30,000 views)
- All Bronze benefits

Bronze Sponsor - \$500

- Name and logo on Sponsor page with link to company website
- Logo and link on CHARGE Syndrome Foundation website
- Company name, logo and link on Foundation email blasts to 4000 members

Other Sponsorship Opportunities Available

(Please call Anne Swenson 513-290-7646 for details.)

Welcome Reception Sponsor
Saturday Night Party Sponsor
Custom Sponsorships

The CHARGE Syndrome Foundation is a 501(c)(3) charitable organization.



CHARGE Syndrome Symposium July 16-18, 2021

SPONSORSHIP REGISTRATION

The CHARGE Syndrome Foundation, a 501(c)(3) charitable organization, designs sponsorship packages to maximize your exposure at our symposium while you support the only national organization dedicated solely to serving people affected by CHARGE syndrome, the leading cause of congenital deafblindness.

Please join us in welcoming thousands of attendees including individuals with CHARGE syndrome, their family members and professionals from around the country and the world.

For information, contact: Anne Swenson at 513-290-7646 or anne.d.swenson@gmail.com

Please note that sponsorships must be received by June 1, 2021 to have guaranteed placement on the symposium site.

Payment options:

1. Visit www.chargesyndrome.org and click DONATE to begin your sponsorship. Select "conference" as support option.
2. Mail a check to: CHARGE Syndrome Foundation, 318 Half Day Road #305, Buffalo Grove, IL 60089

Upon receipt of sponsorship, a board member will reach out and work with you on needs including logo, links and more.

Please see below for graphic guidelines from our Illumeet partner.

- **PREFERRED FILE FORMAT: VECTOR** .ai, .eps, and .pdf normally created in Illustrator. For logos, text, and shapes, vector line art. EPS files provide the sharpest images in large format. Vector line art is based off x/y lines, curves and coordinates. You can scale to infinity. Vector format allows for large magnification without loss of image quality. Fonts must be outlined and images embedded.
- **RASTER IMAGES** .jpeg, .tiff, bitmap, .gif normally created in Photoshop. Create files at 150dpi @ 100% print size for optimum clarity. Size file proportionately if you need to scale the image down, ex: 150dpi @ 100% = 600dpi @ 25%.
- **WEB IMAGES** Images taken directly from a web site generally do not provide acceptable print quality.

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